

Good Fish Nutrition

Juicy tidbits and nuggets of wisdom for healthier, vital fish

Good nutrition has its rewards.



MORE ENERGY



LESS WASTE



GREATER VITALITY



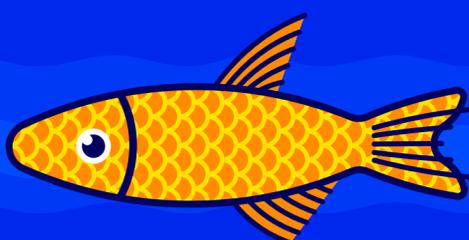
BETTER RESISTANCE TO ILLNESS



LONGER, HEALTHIER LIFE

Good nutrition is skin deep. And then some.

Tetra® nutrition helps your fish radiate beauty from the inside out. A steady, nutritionally balanced diet promotes:



HEALTHY SKIN AND RADIANT SCALES



POWERFUL-LOOKING, HEALTHY FINS



STRONG, HEALTHY ORGANS AND SYSTEMS



OPTIMUM BONE GROWTH FROM JAW TO TAIL



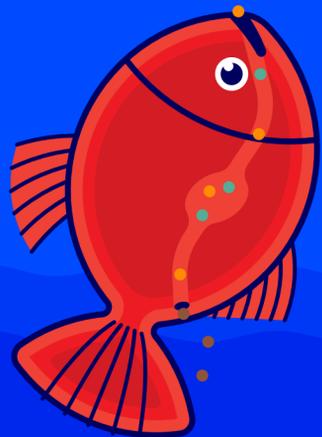
Good nutrition occurs daily.

Feed your fish two or three times a day, in small doses—no more than what your fish can eat in one to two minutes. Uneaten food can cause water quality problems.



Good nutrition can keep water clean and clear.

Quality raw ingredients ensure ideal nutrition is packed in every flake/granule/crisp/pellet/stick. Pair that with an ideal protein-to-fat ratio and you've got a winning formula, which helps fish metabolize and absorb food more efficiently while providing energy to your fish. Less dust particles means less waste and clearer water in the aquarium.



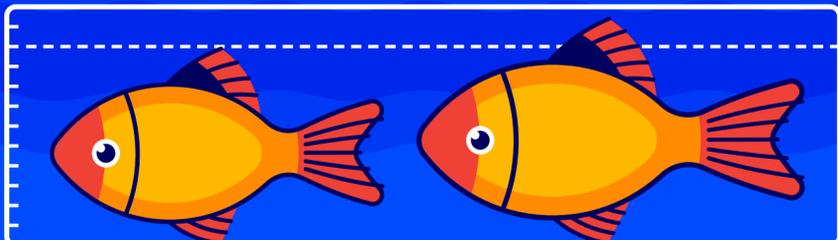
Good nutrition is at the heart of Tetra.

The proof is in the results¹. Tetra® leads the way in fish nutrition.



35%

Up to 35% less waste than competing flakes because less dust particles means more usable food.



15%

Our crisps offer higher concentrations of nutrients based on specialized manufacturing processes. Because of this, crisps' higher nutrient levels have been shown to support up to an average of 15% increased growth rates in certain types of fish against traditional flake foods².



All Tetra® nutrition products are Quality Assurance Certified—every batch is tested by our internal certified laboratory, certified in quality and consistency, and then heat-sealed for freshness.



Tetra®: A Tradition of Innovation

Since 1951, Tetra® has developed the world's most comprehensive body of fish food knowledge. Today, we are the largest global manufacturer of ornamental fish food and the acknowledged global authority.

- 1950s**
 - Revolutionized the industry by pioneering the development of flake fish food TetraMin®, which made feeding fish easier and opened the way for more people to own an aquarium
- 1960s**
 - First company to add stabilized vitamin C
- 1970s**
 - First scientifically developed prepared diet for turtles, ReptoMin®
- 1980s**
 - Specialized betta diets, BettaMin™
- 1990s**
 - The "live food alternative," JumboMin®
 - Low heat processed, advanced technology, Pro Crisps tropical food
- 2000s**
 - Advanced technology foods for tropical and goldfish, Crisps Foods
 - First and only gel vacation feeders
 - Patented ProCare™ blend
 - Clean & Clear flake formula upgrades
 - TetraNature™ Gel foods strive to feed fish the way they eat in the wild
 - First dual extrusion floating diet for fish, TetraCichlid

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¹ Tests conducted in a controlled environment in Tetra® brand's certified independent laboratories (certification DIN EN ISO/IEC 17025). 12-week feeding trials, with a selection of representative tropical fish, including Labidochromis caeruleus, Puntius conchonius, Hyphessobrycon sweglesii, Xiphophorus maculatus, Trichogaster trichopterus.

² Averaged growth % (over a 12-week testing period with a variety of representative tropical fish species) as related to TetraMin® flakes.